

MILY MEGAN BARNETT

INFO

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London Based

EDUCATION

University for the Creative

Arts: BA Honours Fashion Promotion and Imaging

A2: Media Diploma: Double Distinction*, Photography: B

Kingsbridge Community

College: 11 GCSE'S

Other Achievements: Bronze and Silver Duke of Edinburgh awards

SKILLS

- Photoshop
- InDesign
- SketchUp
- Microsoft Office
- Final Cut Pro
- Outlook
- Excel
- Fashion GPS

PERSONAL SKILLS

- Strong Communication
- Time Management
- Organised
- Creative
- Teamwork

PROFILE

Enthusiastic, driven and focused final year BA Honours student studying Fashion Promotion and Imaging at the University for the Creative Arts in Epsom. Interests in fashion and lifestyle, brief analysis, trend forecasting, marketing, PR, events management and social anthropology. Uses all major social media platforms.

EXPERIENCE

TED BAKER HEAD OFFICE:

- Studio set up
- Model castings
- Taking photographs for the website
- Organising samples
- Assisting with styling

IPR LONDON:

- Press coverage reports
- Use of Fashion GPS
- Visual merchandising
- Selecting samples "pulls"
- Send outs and returns
- Contacting magazines, newspapers and influencers

ONE DENIM:

- Social media management
- Use of Diary Directory and Later
- Collating press contacts
- Location scouting
- Studio set up and assisting with photography

OTHER EXPERIENCE

LEMON VELVET

Shop Assistant:

- Social media management
- Visual merchandising
- Cash handling
- Product selection

CREW CLOTHING

Shop Assistant:

- Personal shopping
- Stock handling
- Customer service
- Visual merchandising

I have also worked in a number of customer service roles in shops, pubs and restaurants in the popular tourist destination of Salcombe.

References available on request